

# TALENT EVENT

EBU  
International Talent Community

15 SEPTEMBER  
2018

## Why this event?

WE HELP COMPANIES FIND TOP TALENT AND CANDIDATES FIND THEIR DREAM JOB

Our goal is to stimulate and support the internationalization of the Utrecht Region. We focus on all aspects that will help internationals feel more at home in our region.

One essential aspect of feeling at home is having a challenging and inspiring job.

That's why we organize the Talent Event.

## What's in it for you?

- ✔ Meet university students, graduates and professionals
- ✔ Meet one on one with your target group
- ✔ Create exposure for your company
- ✔ Invite candidates for your vacancies



## INTERNATIONALS

- students and/or professionals
- educated at bachelor or master level (university/ university of applied sciences)
- specialized in a wide array of disciplines (including ICT, business, engineering, finance and marketing)
- are proficient in English – as well as other foreign languages
- have an international background

## Who are we?

The Economic Board Utrecht (EBU) and its partners form the International Talent Community Utrecht Region (ITC).

We have developed a comprehensive package of integrated, multilingual services to help extend an actual and virtual 'warm welcome' to all newcomers and their spouses, international businesses and knowledge institutions.

Together we create a roundabout for all services needed to help them settle in and make them feel at home.

# Partnership packages

## Partner benefits

There are a wide variety of options available to present your company at the Talent Event. On top of that you can also become a partner of the International Talent Community and benefit from a regional, national and international network that collaborates to attract and retain talent for the Utrecht Region.

	STANDARD	MATCHMAKING	PRINCIPAL
<b>1. Participation Talent Event</b>	<b>500</b>	<b>1500</b>	<b>9000</b>
<b>2. Participation + partnership</b>	<b>1300</b>	<b>2000</b>	<b>9000</b>
<i>= including basic partnership ITC (worth 1000,-)</i>	<b>800</b>	<b>500</b>	<b>free</b>

## AT THE EVENT

Your own area at the Marketplace 6m2	✓		
Hosting a one-hour workshop or presentation		✓	
Carefully selected resumes will be shared with you to screen candidates		✓	✓
Matchmaking speeddate sessions with potential candidates (max.5)		✓	✓
Your own area at the Marketplace 20m2		✓	✓

## COMPANY LOGO & NAME MENTIONS

Company name & logo in the program	✓	✓	✓
Recognition on website (name, logo & link)	✓	✓	✓
Recognition on direct mailings (name, logo & link)	✓	✓	✓
Name & logo on all the screens at the event	✓	✓	✓
Feature in program (150 words max.)		✓	✓
Recognition as a principal sponsor in all communication			✓
Name & Logo on all the banners during the event			✓
Name & Logo on the T-shirts of the hostesses at the event			✓
Recruitment package ITC			✓

**Get in  
Touch!**

Join the Talent  
Event or more  
information?

## CONTACT

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